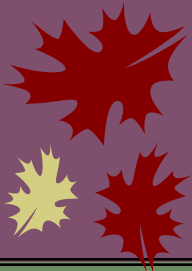


Iowa Veterinary Acupuncture Clinic



Fall 2011

Volume 2, Issue 3

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A letter from the doctor



Hello Everyone!

It's been almost a month since I accepted the "torch" here at Iowa Veterinary Acupuncture Clinic. I wish Dr. Van and Vicki well in their retirement. Don't fret—they will be stopping in from time to time. Over the last 12 years you have gotten to know them very well and I thought I should start the cycle over again by telling you a little bit about myself.

I grew up in northern Maine near the Canadian border. I pursued a degree in business and worked a number of years in

law and banking. I realized I had not followed my true calling—helping pets. I went back to school which led me to Iowa State University College of Veterinary Medicine, from which I graduated in 2003. I spent eight years working in a wonderful practice in West Des Moines. During this time I attended the International Veterinary Acupuncture Society course and became certified in acupuncture.

I enjoy spending my spare time with my family, husband—Chris, daughter-Shannon and son-Ethan. I have an 8-year old miniature poodle, Charle (aka Chuck when he is naughty), and a long-haired cat named Kit, who is 13 years old. I enjoy photography, reading and gardening.

Feel free to stop by and say "hi." I look forward to serving you and your pet for many years to come!

Dr. Wilke



Dr. Wilke with her family: Husband Chris, Son Ethan and Daughter Shannon

Iowa Veterinary Acupuncture Clinic

3836 Beaver Avenue
Des Moines, IA 50310

Phone:
515.274.3811

Fax:
515.274.3887

Email:
ivacvan@gmail.com

*Dogs have owners,
cats have staff.*

-Anonymous



Santa's coming to....our clinic!

Need we say more?!

Santa is coming to Iowa Veterinary Acupuncture Clinic! He, along with our staff members, would like to invite you to stop by, have a chat, a hot cocoa and maybe even have your pet's photo taken with Santa!

While visiting Santa and giving him your list, we hope you will also help us welcome our new veterinarian and practice owner, Dr. Kim Wilke.

Dr. Wilke is excited to be on board and looks forward to a long future dedicated to you and your pet's needs.

So...consider stopping by on **Saturday, November 12th, 2011 from 1:00pm until 3:00pm**. Bring your furry friends along for a photo with Santa.

While here, consider donating non-perishable food items to two local charities. Read on for more details.



Social Networking

Baby Steps.

We are finally on Facebook and Twitter!

Come "follow us" on Twitter and "Like Us" on Facebook!

Our Twitter account is [Kim Wilke@PetAcupuncture](#)



Until one has loved
an animal,
a part of
one's soul remains
unawakened

-Anatole France

Thousands of years
ago, cats were
worshiped as gods.
Cats have never
forgotten this

-Anonymous



Biggest Loser Challenge for Dogs!

It's that time of year again. Time to gain weight and loosen the belts. Or not!

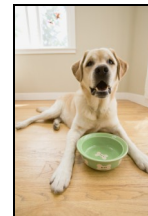
Iowa Veterinary Acupuncture Clinic is introducing a new and exciting program. The IVAC Biggest Loser Challenge!

The challenge begins December 1, 2011. The contest will run for three months, with a final weigh-in by March 3, 2012. After the final tallies, one grand prize winner will be chosen!

Our first, and hopefully annual, Biggest Loser challenge will be sponsored by Sojourner Farms, the makers of Sojos pre-mix and complete foods. Sojos will be our recommended diet of choice for participants.

1. Participants will be asked to weigh-in on IVAC's scale between November 20 and December 1, 2011.
2. IVAC staff members will detail the recommended diets available for the participants and make recommendations for volumes to be fed.
3. A "before" photo will be taken of each participant to chronicle the weight loss.

4. Each participant will be encouraged to come in for weekly or bi-weekly weigh-ins, although this is not mandatory.
5. At the end of the challenge, participants will be asked to weigh-in no later than March 3, 2012. We will also take an "after" photo at the final weigh-in as well.
6. The grand prize winner will be determined based on percent body weight loss. The winner will be decided by March 15, 2012.
7. The grand prize winner will be awarded one free month's worth of Sojos food (up to two 8# Sojos Grain-Free, equivalent to 112# in fresh food)! In addition, the winner will be highlighted in our newsletter, on our website as well as on our Facebook page!
8. Call our office for more details!



Biggest Loser Challenge for Cats!

Similar to the canine program, IVAC's Biggest Loser Challenge for Cats will start on December 1, 2011.

The same contest rules apply, but the grand prize will be one month's supply of IVAC's home-prepared cat food (maximum 8#).

Call our office for more details!



'Tis the time to give, and to receive

We here at Iowa Veterinary Acupuncture Clinic would like to give back to our community and help those less fortunate than ourselves.

We have chosen two charities to assist this fall: Food Bank of Iowa and Ani-meals on Wheels.

We are looking for donations of non-perishable food items for people and for pets.

Please consider dropping one or the other (or both) off here at IVAC. We will be sure to send them to their respective charities.

In an effort to demonstrate our level of commitment, for every item donated, we will offer a 25-cent discount towards your purchase of services or inventory items from IVAC.

Help us give back.



Gotcha!

Megan's puppy, TowMater
Photo by Angel Duffy

<u>Office Hours</u>
Monday Closed
Tuesday 8-5
Wednesday 8-5
Thursday 8-noon
Friday 8-5
Saturday 8-noon
Sunday Closed



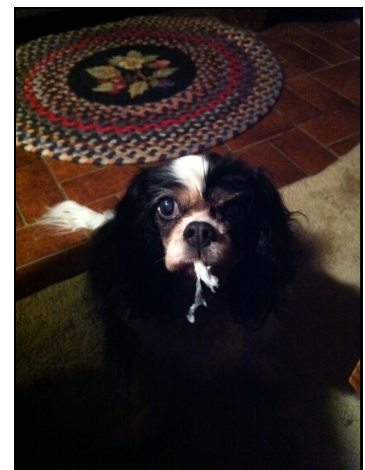
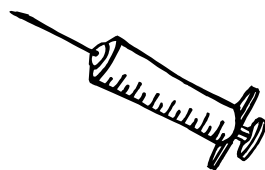
Rabies vaccination information...

Just as a reminder...

According to Iowa law, if a pet's rabies vaccine expires, even by one day, that pet can only receive a one year vaccination certificate the next time s/he is vaccinated.

Please be on the lookout for reminders in the mail from us when your pet is due.

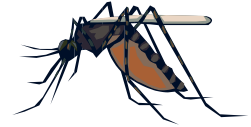
If in doubt, you are welcome to call our office anytime to check on your pet's vaccination status.



What? I didn't eat the Kleenex!

Jessica's naughty dog, Minnie

Heartworm Prevention...it ain't just seasonal anymore



The art of practicing medicine is constantly evolving. There have been recent developments in heartworm prevention recommendations that we would like to share with you.

Studies now indicate that 100% prevention of heartworm disease is best achieved by continuing proper monthly dosing of preventives three months past the last day of exposure to mosquitoes.

Most available monthly heartworm preventives also have the capability to protect against a variety of other parasites like intestinal parasites, fleas and ticks. The product that we exclusively use and recommend is called Trifexis. Trifexis prevents heartworm disease as well as treats and controls fleas and three different types of intestinal parasites.

Therefore, we are making the following recommendation for your pet this year:

Due to the recent studies and the benefit of controlling intestinal parasites, some of which can be transferred to people, the Companion Animal Parasite Council and American Heartworm Society now recommend keeping your pet on a monthly heartworm preventive throughout the entire year.

Please call our office to discuss this topic further!

We've reduced our Sojos prices!

We have recently reduced the prices on our Sojos foods!

Stop in for some hefty savings!



In Memoriam

We would like to offer space in our newsletter for the furry kids that who have gone on to the Rainbow Bridge.

If you would like for us to honor your pet, please let us know. You may email a short story and a picture as well.

The memorial page will be completely voluntary and is open to all of our friends who have had the unfortunate experience of losing one of their best friends.

*Psst...don't forget I'm
coming to town soon!*

